



# Promoting the Sustainability of Cultural Policies, the Development of Creative Industries, and the Advancement of Human Rights in Albania

The project aims at **supporting the management and implementation of innovative cultural activities** that promote the country's sustainable development, human rights, and gender equality for public cultural institutions – both central and peripheral – the artistic community, and the Albanian population.

## EXPECTED RESULTS

1. Technical support to the Ministry of Tourism, Culture, and Sport aimed at identifying governance models for cultural assets and institutions, in line with contemporary cultural policies, as well as evaluating the allocation of spaces for the emerging Albanian Cinema Center;
2. Communication and promotional campaign to promote human rights and gender equality;
3. Cultural activities to support the Tirana Arts Park and cultural-creative micro-projects throughout the country, with a focus on promoting human rights and gender equality.



## BUDGET

**1.800.000,00 EURO**

## IMPLEMENTING PARTNER

AICS Tirana

## PARTNER

Ministry of Tourism, Culture, and Sport (MTKS)

## INTERVENTION AREA

Albania - the whole country

## CHANNEL

Direct management

## BENEFICIARIES

The artistic community and creative industries in Albania: **1,500 artists and creatives**  
Young Albanians who want to pursue a career in the cultural sector: **an estimated 500 young people**  
The Ministry of Tourism, Culture, and Sport (**MTKS**)  
The population targeted by the **communication campaign** messages



**October 10, 2025**

100 participants from public institutions, cultural organizations, independent artists and operators share visions, ideas and proposals for the future **National Culture Strategy 2026-2030**

**AICS TIRANA**  
REGIONAL OFFICE

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