



Sustainable Tourism for Green Growth Along the Via Dinarica Trails in Bosnia and Herzegovina

The project aims to promote sustainable tourism along the Via Dinarica trails in Bosnia and Herzegovina, focusing on **green infrastructures and local economic development**.

Objectives

1. Promote Via Dinarica trails as a sustainable tourism destination
2. Create job opportunities and improve economic conditions of local communities
3. Promote women and young people inclusion in the tourism sector through entrepreneurial initiatives and training



BUDGET

1.500.000,00 Euro

IMPLEMENTING
PARTNER



OTHER
PARTNERS

Terra Dinarica
Ministry of Foreign Trade and Economic
Relations (Bosnia - Herzegovina)
Ministry of Environment and Tourism (Bosnia -
Herzegovina)
Ministry of Tourism and Trade (Srpska Republic)

DURATION

45 months

AREAS OF
INTERVENTION

White, green, and blue trails
crossing Via Dinarica's Bosnian section

CHANNEL

Multilateral

BENEFICIARIES

75 small entrepreneurs and tourism operators
35 non-governmental organizations
operating along Via Dinarica trail, local
sports and tourism associations
15 cantonal and municipal authorities



Trails maintenance

1

Marking and maintenance of over 950 km of existing trails in addition to the construction of 200 km of new trails

Touristic infrastructures

2

Construction of info-points, improvement of tourist reception and accessibility facilities, creation of mountain bike trails and outdoor activities

Training and awareness

3

Involvement of local communities in the sustainable management of tourism resources, including training activities related to eco-sustainable practices

Promotion and marketing

4

Development of tourist packages, creation of virtual tours with VR/AR and implementation of digital platforms to promote sustainable behaviors among visitors.



AICS TIRANA
REGIONAL OFFICE

ALBANIA - BOSNIA ERZEGOVINA - KOSOVO -
MACEDONIA DEL NORD - SERBIA - MONTENEGRO

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AGENZIA ITALIANA
PER LA COOPERAZIONE
ALLO SVILUPPO