



RURALBANIA

Support and promotion to traditional agricultural production for the sustainable development of Albanian rural areas

The project aims at **increasing productivity and added value of family-run farms operating in high-potential supply chains** in disadvantaged mountainous areas of Northern Albania.

Productivity enhancement is achieved by ensuring small-scale farmers access to **3 key elements**, pillars of the project strategy:

- effective agricultural and rural support services;
- qualified professional training in agricultural production;
- tangible and sustainable assets for production and sales.



2 ZERO HUNGER

BUDGET **1.800.000,00 Euro**

IMPLEMENTING PARTNER



OTHER PARTNERS

DURATION **36 months**

AREAS OF INTERVENTION

Regions of
Scutari, Kukes
and Dibra**Municipalities** of Puka,
Fushe Arrez, Kukes, Has,
Tropoja, Dibra, Mat,
Bulgize and Klos

CHANNEL

Project promoted by Civil
Society organizations

BENEFICIARIES

Agricultural trade associations
Public agricultural support services
Small farms
Local authorities

1

Training course on European best practices in agricultural assistance centers (AACs) for Albanian trade associations and institutions

2

Technical and financial assistance to trade associations regarding the establishment of 3 Agricultural and Rural Assistance Centers in Shkodra, Dibra, and Kukes.

3

Advocacy campaign about the importance of agricultural assistance centers and public-private partnerships for rural development

4

Professional development and technical assistance for trainers in agricultural support services

5

Training courses in Best Agricultural and Processing Practices and consultancy for small farms



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Training courses and counseling for agritourism businesses

6

Scholarship programmes for young farmers

7

Redevelopment/setup interventions of structures for the processing and marketing of agricultural products

8

Provision of sustainable production assets to small farms and monetary transfers to agritourism businesses

9

Training and technical assistance on quality geographical labels for Albanian trade associations and institutions

10

Marketing campaign for agricultural supply chains in target areas

11



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