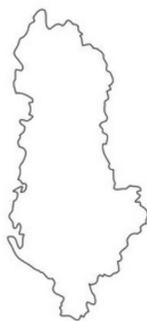


ALBANIA



Embassy of Italy  
Tirana

## Health and Gender-Based Violence



# RIPRESA

## Restarting through Innovation and Health PREvention

The project aims at **developing actions to combat hepatitis B and non-communicable diseases**, starting with screening practices, also linked to the spread of voluntary and unpaid blood donation.



BUDGET

1.479.467,60 Euro

IMPLEMENTING PARTNER



PARTNERS

IPSIA - IstitutoPace Sviluppo Innovazione ACLI  
IRCCS San Raffaele - Rome  
DhVGj - Organizata Shqiptare e Dhuruesve Vullnetare te Gjakut  
QKTG - Qendra Kombetare e Trasfuzionit te Gjakut  
MAGI Balkans  
Neosperience SpA

DURATION

36 months

INTERVENTION AREA

Albania - the whole country

CHANNEL

Projects promoted by Civil Society Organizations

BENEFICIARIES

Blood donors, young people, institutions and local communities



June 7, 2024: Inauguration of the bloodmobile in the presence of the Albanian Minister of Health and Social Welfare



## Training of new blood donors

1

The training course for coordinators was held for the 20 donors who will manage the project's promotional activities and the training courses for volunteer donors.

865 donation days were organized in locations throughout Albania.

## Identification/organization of blood collection, donation centers and bloodmobile service

2

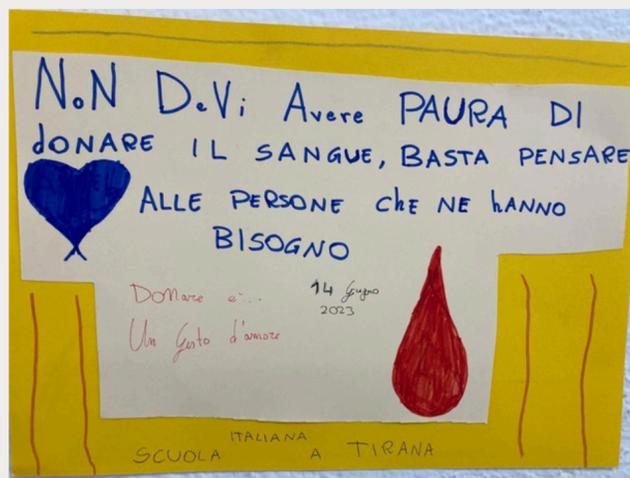
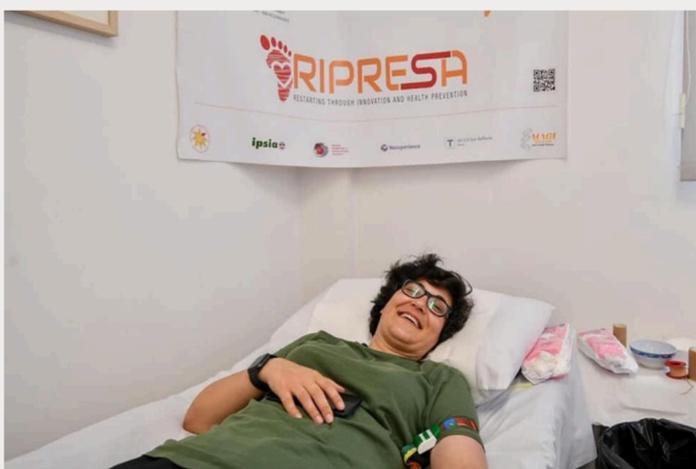
Actions have been taken to strengthen existing collection centers and two new collection centers have been opened across the country (in the cities of Lushnja and Shkodër).

Blood collection campaigns have begun nationwide via bloodmobiles.

## Advocacy among organizations that deal with blood

3

272 awareness-raising meetings were held during all blood collection days, thematic days on blood donation, and the first two conferences planned by the project, at the University of Shkodra and at the Transfusion Center in Tirana, with the presence of experts from the partner IRCCS San Raffaele in Rome.



## Development of a data collection and bio-marker identification system

4

Development and administration of a clinical and anamnestic prevention questionnaire to classify donors into risk groups, in order to provide personalized healthcare options to users and implement preventive medicine measures.

## Awareness-raising and training activities

5

A campaign has been launched to raise awareness about improving lifestyle habits for health prevention, with a widespread invitation to donate blood. Over 100 meetings have been held at schools, parishes, religious centers, and Italian language schools. Two courses on first aid techniques have been conducted.

## Creating an App based on Artificial Intelligence

6

An app for managing the blood donor database is going to be designed.

## Communication strategies for donor education and community engagement

7

12 campaigns were conducted in albanian 12 prefectures. Interviews and television commercials were held to support blood donation.

**AICS TIRANA**  
REGIONAL OFFICE

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ITALIAN AGENCY  
FOR DEVELOPMENT  
COOPERATION