



# Green & Healthy

## Transition towards green and healthy food production in Bosnia and Herzegovina

The project aims at **supporting green and healthy agri-food production processes** and a better promotion of agri-food products on domestic and international (EU) markets, strengthening the capacities of public administration, farmers, and producers in Bosnia and Herzegovina to adopt European standards and environmentally sustainable practices, in order to increase the value of agri-food products on the markets.



BUDGET **2.499.500,00 Euro**

IMPLEMENTING PARTNER



PARTNERS

Ministry for foreign trade and economic relationships - MOFTER

DURATION

36 months

AREA OF INTERVENTION

Bosnia - Herzegovina

CHANNEL

Multilateral

BENEFICIARIES

200 public officials  
200 rural entrepreneurs  
450 agro-farmers, salesmen, representatives of the local chamber of commerce, private sector

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### Increase the capacity of public administration to adopt and promote rural development policies for green and healthy agri-food production

- Alignment of existing legislation and support for public administration in adopting and promoting green and healthy agri-food production;
- Improving public administration capacity to adopt green rural development policies and promote healthy agricultural products in accordance with the EU acquis, the EU Rural Development Programme, and the Green Deal programme.



### Creation of a database related to the supply chain of typical agricultural products, adopting production measures based on the Farmer Science approach to support public administration

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- Creation of an information system (database) for typical agri-food products and their production chains to support public administrations/laboratories for monitoring and certification;
- Analysis of current agricultural production practices, the production chain, and opportunities for promoting typical, green, and healthy agri-food products.

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### Increased promotion of programs and protocols for the transition to green and healthy agri-food production in Bosnia and Herzegovina

- Evaluating opportunities for promoting green and healthy agricultural products;
- Programs and initiatives for the transition to green and healthy agricultural production.

### Implement pilot green production initiatives that enhance local and healthy agricultural products, with a view to promoting them on national and international markets (EU)

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- Implementation of green and healthy agricultural production initiatives in seven selected pilot areas;
- Promotion of local and healthy agricultural products on national and international (EU) markets.



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