



Feasibility study for a new Expo-Albania hub

The initiative aims to **develop a multifunctional exhibition center in Tirana, which will serve as a catalyst for the economic, social, and commercial development of the country and the entire region.**

The exhibition center aims to be a hub for developing business opportunities for Albanian small and medium-sized enterprises, enabling them to expand their businesses, access new markets, and collaborate with national and international partners.

PLANNED ACTIVITIES

- Collection and analysis of preliminary data for the feasibility study;
- Workshops with government institutions and the private sector;
- Development of the feasibility study for the exhibition center;
- Presentation of the feasibility plan to government institutions and the private sector for the implementation of the exhibition center's governance;
- Seminars on feasibility planning and business models for government institutions.

8 DECENT WORK AND
ECONOMIC GROWTH



BUDGET

400.000,00 Euro

IMPLEMENTING
PARTNER



UNIVERSITÀ
di VERONA

PARTNERS



DURATION

12 months

INTERVENTION AREA

Albania - the whole country

CHANNEL

Initiative implemented by
Italian State Administrations

BENEFICIARIES



October 14, 2024

The feasibility study is presented to Albanian entrepreneurs and the public, in the presence of the Ministers of Local Government, Enterprise and Business, Economy, Culture, and Innovation.

November 4, 2024

A delegation from the Albanian Investment Corporation visited the VeronaFiere facilities and the wine2wine event to learn about activities similar to those being supposed to be held at Expo Albania



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