



OBJECT: Contract Notice 9164086 - Explanation, as per point 2.6.11.2 of the Practical Guide for External Action of the EU.

The point 16.A.1 of the Additional Information establishes “*The annual turnover of each of the past three years must exceed Euro 300.000,00.*” This selection criteria is in coherence with the technical capacity, professional resources and terms of reference requested.

More in detail: being necessary to effectively complete the tasks at least n.7 professional resources plus advanced hardware and software technical capacities, and having requested at least n.3 years of experience in the advertising and communication market plus at least n.1 contract equal or exceeding Euro 84.000,00, the Contracting Authority has evaluated Euro 300.000,00 as the congruous annual turnover for a minimum criteria to guarantee timeliness and quality in the implementation of the contract.