

CONTRACT NOTICE

PUBLICATION REF: CIG: ZA834D0ACE

CALL FOR TENDER: GENERAL INFORMATION

I.1) Name and address Contracting Authority

Official name: Italian Agency for Development Cooperation
Postal address: Abdi Toptani Street, 5th floor, Torre Drin Building
Town: Tirana
Postal Code: 1000
E-mail: procurement.euforbyllis@aicstirana.org
Internet address: www.aicstirana.org

II.1.1) Title:

Communication and advertising services

II.1.2) Main CPV code

79341400-0

II.1.3) Type of contract

Services

II.1.4) Short description of the contract

Scope of the contract is to promote the European Union commitment, along with the Albanian Government and the Italian Agency for Development Cooperation, in the safeguard and enhancement of the Albanian cultural heritage and the sustainable social and economic development of the local communities of the Fier region (in particular Byllis archeological park). In this perspective, the contractor has to guarantee timeliness in ideation, execution and distribution phases. As well, communication materials must be delivered with high quality.

The requested services are listed as follows:

- Creative service.
- Pre-production service.
- Production service.
- Post-production service.
- Media plan service.

The assignment is composed of four items as follows:

1. Multimedia communication format, copywriting and brand image.
2. Executive production and post-production.
3. Media planning and buying.
4. Media PR and press office.

II.1.5) Estimated total value

Value: EUR 290.000,00

Exemption of taxes

Based on the Framework Agreement signed between the Republic of Albania and the EU on “The rules for co-operation concerning EC-financial assistance to the Republic of Albania in the framework of the implementation of the assistance under the instrument for pre-accession assistance”, the Contractors shall be exempted from VAT for services rendered, goods supplied and/or works executed under EU contracts. Actually, in Albania the VAT exemption at source is not yet enabled from the tax authorities, and only the reimbursement modality is applicable.

IV.1.1.) Type of Procedure

Restricted

II.1.6) Information about lots

This contract is divided into lots: no

II.2.3) Place of performance

Albania

II.2.5) Award Criteria

Best price-quality ratio

IV.2.2) Time limit for submission of requests to participate

Date: 28/02/2022

Local Time 12.00 p.m.

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3