
AGREEMENT FOR THE PROVISION OF PR, MEDIA, AND BTL SERVICES

This agreement for provision of Creative, Media, Digital and BTL services (the "**Agreement**") is made as of May 18th, 2018,

by and among

- **Italian Agency for Development Cooperation**, Office in Tirana, (hereinafter referred as the "**Client**"), having its registered address at Rr. Abdi Toptani, Torre Drin 5° floor, Albania, legally represented by the Director Mr. Nino Merola;

and

- **McCann Tirana Sh.p.k.** (hereinafter referred to as "**Agency**"), a limited liability company, having its registered address at Rr "Themistokli Gërmenji", Pallati Frasheri, Shkalla 1, Apartamenti 13, Tirana, Albania, legally represented by Mrs. Suela Shtylla, Albanian citizen, born in on, holder of the ID no. in her capacity of the Administrator of McCann Tirana Sh.p.k.

hereinafter jointly referred to as the "**Parties**"

WHEREAS

- (a) The Client is willing to receive the PR, media and BTL services of design and development of one Event - "Made Together" (hereinafter referred to as "**Communication Services**");
- (b) The Client has requested the Agency to provide with the Services in accordance with the terms and conditions of this Agreement and Annex 1 attached to this Agreement;
- (c) The Agency wishes to provide the Services to the Client in accordance with the terms and conditions of this Agreement and Annex 1 attached to this Agreement.

NOW, THEREFORE, in consideration of the premises herein above set forth, the Parties agree as follows:

1. PREMISES

The premises hereto are an integral and substantial part of this Agreement.

2. OBJECT

2.1 The Agency will provide to the Client and the Client accepts from the Agency the provision of the following rights and Services:

- (a) Event "Made Together" (29 May - 04 June 2018) based on all details herewith attached as Annex 1

3. DURATION

3.1 This Agreement will come into effect on the date of its signature. The agreement will last till 04 June 2018. In case, due to causes of force majeure, the event Made Together will be postponed, the same service will be provided in another date chosen by mutual consent.

4. PRICE & PAYMENT

4.1 The Agency and the Client acknowledge and agree that the total price for the provision of Services under article 2.1 of this Agreement is 9,628 Euro (nine thousand and six hundred and twenty eight euros) VAT 20% excluded. The final price will not change. (hereinafter referred to as "**Communication Services Cost**").

4.2 The "**Communication Services Cost**" includes the following (VAT excluded)"
a) Event "Made Together" 9.628,00 Euro

4.3 The payment of the Communication Services as specified under 4.1 & 4.2 above shall be made not later than 30 days after the date of invoice and after the delivery and the reception of a pdf with the resume of the accomplished services."

The payment shall be made at the bank account indicated by the Agency once the Agency has issued the fiscal invoice to the Client.

5. OTHER OBLIGATIONS OF THE AGENCY

5.1 The Agency undertakes to provide the Client with all contracted Services in compliance with the terms and conditions set forth in this Agreement.

5.2 The Agency undertakes that all provided Services under this Agreement shall be of a high quality and comply with all technical standards.

5.3 The Agency acknowledges and agrees that the breach of its obligations under this article will entitle the Client to immediately terminate this Agreement, by means of written notice to the Agency as per article 8.1 below.

5.4 The Agency acknowledges and agrees that the Services to be provided under this Agreement are essential for implementation and operation of the Creative Services, as authorised by the Albanian competent authority. Therefore, the Agency acknowledges and agrees that it is also essential that the Services are provided in compliance with this Agreement and best available practices, to ensure amongst others, the credibility of both Communication Services and the Client.

5.5 The Agency undertakes to ensure full efficiency and operation of the Services provided at any time during the term of this Agreement. To this purpose, in case of any problem in relation to the Services, the Agency shall promptly take any and all measures in order to restore the full operation of the Services, so that the Communication Services are implemented as per the terms and conditions set out by the Client and authorised by the Albanian competent authority.

6. OTHER OBLIGATIONS OF THE CLIENT

6.1 The Client undertakes to pay the Agency for the Services provided under this Agreement as per the specific terms and conditions provided herein.

6.2 The Client agrees to follow the technical instructions provided from the Agency regarding the Services provided under this Agreement.

6.3 The Client undertakes to provide normal working conditions for the Agency's specialists providing the Services as defined under item 2.1 above.

6.4 The Client acknowledges that it shall not allow unauthorized persons to have access to the software or the databases.

7. CONFIDENTIALITY

7.1 The Agency agrees and undertakes to treat as strictly confidential any and all information obtained during the performance of this Agreement and/or communicated by the Client in relation with the business, business strategy, financing, employees, sales plan, financial situation, products, services, clients, software and future plans of the Client and any other Client's data or material, and to not disclose such information, in whole or in part, to any third parties and to not use this information for any other purpose other than the performance of its obligations under this Agreement.

7.2 In addition, the Agency shall ensure and cause that any party contracted by the Agency for the purpose of this Agreement strictly comply with the provisions under this article.

- 7.3 The breach of the obligations set forth in this article will give the Client the right to terminate immediately this Agreement, by means of written notice to the Agency as per article 8.1 below, without prejudice to Clients' right to claim for damages.

8. TERMINATION OF THE AGREEMENT

8.1 The Client is entitled to terminate this Agreement before the end date as per article 3.1 above and upon forwarding a 7 (seven) days prior written notice in case the Agency breaches any of its obligations under this Agreement.

8.2 The Agency is entitled to terminate this Agreement before the end date as per article 3.1 above and upon forwarding a 7 (seven) days prior written notice in case the Client breaches any of its obligations under this Agreement.

9. FORCE MAJEURE

9.1 Neither party to this Agreement shall be held responsible if the fulfillment of any terms or provisions of this Agreement is delayed or prevented because of occurrence of a force majeure.

9.2 Cases of Force Majeure include: revolutions or other disorders, wars, acts of enemies (including acts of unauthorized users who break into computer systems in order to steal, change or destroy information, often by installing dangerous malware without your knowledge or consent), strikes, fires, floods, acts of God, expropriation, or government actions, or, without limiting the foregoing, by any other cause not within the control of the party whose performance is interfered with, and which by the exercise of reasonable diligence, the party is unable to prevent.

9.3 Either party shall notify the other for the existence of such Force Majeure within 15 (fifteen) days from its commencement to the address specified below as may be changed from time to time.

9.4 Should Force Majeure last longer than 30 (thirty) days, the Parties shall meet and determine either the continuation or the termination of this Agreement.

10. OTHERS

10.1 This Agreement shall be construed in accordance with the Albanian legislation. For whatever issue not arranged by this Agreement the provisions of the Civil Code of the Republic of Albania shall be applied.

10.2 In the event of any dispute between the Parties that relates to the interpretation, performance, breach, termination or enforcement of this Agreement and the relevant Annexes, the Parties will meet and work in good faith to resolve such dispute as soon as possible. If that dispute cannot be settled through direct discussions within 10 (ten) days from the first request for a meeting, the same dispute shall be settled by the competent Court of Tirana District.

10.3 This written Agreement constitutes the entire agreement among the Parties as to the subject matter hereof and supersedes all prior agreements, oral or written, and all other prior communications among the Parties relating to the subject matter hereof.

10.4 Except as otherwise provided in this Agreement, any amendment to this Agreement may be made only by written agreement signed by a duly authorized representative of Client and the Agency respectively.



11. NOTICES

All notices or other communications required or to be given under this Agreement shall be in writing and shall be deemed given if delivered personally or by facsimile transmission (receipt verified), mailed by registered mail (return receipt requested) to the Parties at the following addresses or such other addresses as may be designated in writing hereafter:

Client: Address: Rr. Abdi Toptani Torre Drin 5th floor
Attn. Mrs. Iris Reçi
Email:
Tel:

Agency: Address: "Bulevardi Gjergj Fishta", Pallati 146, Shkalla 1, Apartamenti 12,
Tirana 1023, Albania
Attn. Mr. Ani Xhetani
Email:
Tel:

* * * * *

This Agreement is prepared in 2 (two) original copies in English language to be given to the Client and the Agency respectively.


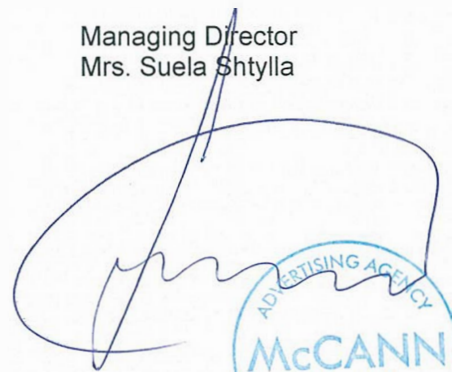
For and on behalf of the Client

The Representative
Mr. Nino Merola



For and on behalf of the Agency

Managing Director
Mrs. Suela Shtylla



ANNEX 1 – APPROVED FINANCIAL QUOTATION OF PR, MEDIA, AND BTL



Cost Estimation

Client: AICS Tirana
 Project: Made Together
 Disciplina: PR, Media & BTL
 Date: 05.04.2018
 Currency: Eur

Agency: McCann Tirana
 Contact Person: Ani Xhetani
 Mob: 695707111
 Address: Str:Themistokli
 Germejni, Pll.
 Frasheri, Sh1, Ap13.

No.	Description	Unit	Cost/Unit	Value
"Made Together" Activity				
1	Banners and 15 Citylights mdpl (14 days)	Production	EUR 7,268	EUR 7,268
2	Press Office Consultancy	Service	EUR 2,360	EUR 2,360
			Total (VAT excluded)	EUR 9,628
			Total (VAT included)	EUR 11,554

Notes:

Please note that the above renting cost per Citylight is not for CTL with rotated location.
 3% fee included in CTL costs
 Holdingtax 15% and Transfer Commission included

